

## **Data protection declaration of NextEvent AG**

Data protection law distinguishes between companies that process personal data for their own purposes ("Controllers") and companies that process personal data on behalf of other companies ("Processors"). Questions or complaints about the handling of your personal data should always be directed to the Controller, as it is primarily responsible for your personal data. Depending on the circumstances, NextEvent AG (hereinafter referred to as "NextEvent") may act either as the Data Controller or as the Processor of your personal data.

A) If you as an event organizer publish an event via a NextEvent platform, NextEvent acts as the Controller for the personal data that you collect or process within the framework of your user account. In addition, we act as the Controller for the personal data we have received via the use of the applications; this may affect both the organizer and you as the purchaser. We use this data for research and analysis purposes to better understand the users of our services and optimize our platform.

B) However, if you as a purchaser use a platform provided by NextEvent, we process your personal data on behalf of the organizer (e.g. when delivering e-mails for order confirmation, payment processing, etc.) and to assist the organizer in measuring the success of its event and its event planning (e.g. as part of analysis reports to determine the effectiveness of various advertising measures, etc.). In such cases NextEvent will only provide the appropriate tools for the organizers, but will not decide which personal data will be requested on registration forms and will not be responsible for ensuring that the personal data provided is accurate at all times. All questions which you might have regarding your personal data and data protection rights must therefore be directed to the organizer as the responsible party and not to NextEvent.

This Data Protection Declaration applies to data processing by NextEvent as the Controller with respect to personal data by:

NextEvent AG  
Bälliz 24  
CH-3600 Thun  
Switzerland

Email: [privacy@nextevent.com](mailto:privacy@nextevent.com)

## 1 Scope and purpose of the processing of personal data

When you access our website or a sales platform under the domain nextevent.com (hereinafter "Website"), the browser used on your device automatically sends information to our servers. This information is temporarily stored in a so-called log file. The following information will be collected without your intervention and stored until automated deletion.

- IP address of the requesting computer
- Date and time of access
- Name and URL of the retrieved file
- Website from which access is made (referrer URL)
- Other information transmitted by the browser (such as the browser manufacturer and version, the operating system of your computer, the name of your access provider, language settings, etc.).

The data mentioned will be processed by us for the following purposes:

- Ensuring a smooth connection of the website
- Compliance with legal or regulatory obligations
- Evaluation of system safety and stability
- Other statistical and administrative purposes

In principle, we do not use the collected data to draw conclusions about your person. However, in the event of an attack on our network infrastructure, your IP address will be evaluated to assert or defend against legal claims. In addition, we use cookies and analysis services when visiting our platform. You will find more detailed explanations in sections 3 and 4 of this data protection declaration.

If you wish to obtain a service via a sales platform, personal information must be provided, depending on the requirements of the organizer and the chosen means of payment:

- Email address
- Salutation, first and last name
- Address and country
- Other information determined by the organizer, such as telephone number, date of birth, membership number, qualifications or photo
- Information on payment for paid offers (e.g. by credit card information)

As explained in paragraph B) in the introduction, the scope is determined by the organizer. It collects the data for the following purposes:

- to identify you as the organizer's contractual partner
- To check the data entered for plausibility
- to contact the purchaser in case of changes or cancellations of events
- to support payment processing
- to process any warranty claims that may exist and to assert any claims against you

The data processing is carried out at your request and is required according to Art. 6 para. 1 sentence 1 lit. b GDPR for the stated purposes for the fulfillment of the contract and of pre-contractual measures.

The personal data collected by the organizer for the purchase of a service will be stored by us until the expiry of the statutory warranty obligation and then automatically deleted, unless we are obliged to store the data for a longer period of time in accordance with Art. 6 para. 1 sentence 1 lit. c GDPR due to tax and commercial law storage and documentation obligations (in accordance with the Commercial Code, Criminal Code or Tax Code) or you have consented to a longer storage period in accordance with Art. 6 para. 1 sentence 1 lit. a GDPR.

## 2 Disclosure of data

If the data processing - as explained in paragraph A) in the introduction - is within our competence, the data will not be passed on to third parties.

If and to the extent it is legally permissible and required pursuant to Art. 6 para. 1 sentence 1 lit. b GDPR for the processing of contractual relationships between you and the organizer, your personal data will be passed on to third parties. This includes in particular the passing on of payment data to payment service providers or credit institutes in order to carry out a payment transaction as well as the passing on of your personal data to the organizers in the event of a service purchase. The data passed on may be used by the third party exclusively for the purposes stated (see section 1).

### **3 Cookies**

We use cookies on our website. These are small files that are automatically created by your browser and stored on your device when you visit our website. Cookies do not cause any damage to your device, do not contain viruses, Trojans or other malware. Information is stored in the cookie, which results in each case in connection with the specifically used device. This does not mean, however, that we will gain immediate knowledge of your identity.

The use of cookies serves on the one hand to make the use of our offer more pleasant for you. For example, we use so-called session cookies to recognize that you have already visited individual pages on our platform. These are automatically deleted when the browser is closed.

In addition, we also use cookies to statistically record the use of our website and to evaluate it for the purpose of optimizing our services for you (see section 4). These cookies enable us to automatically recognize that you have already visited our website when you visit it again. These cookies are automatically deleted after a defined period of time.

The data processed by cookies are necessary for the purposes mentioned to safeguard our legitimate interests and those of third parties pursuant to Art. 6 para. 1 sentence 1 lit. f GDPR.

Most browsers automatically accept cookies. However, you can configure your browser so that no cookies are stored on your computer or a message always appears before a new cookie is created. However, if you disable cookies completely, you may not be able to use all the features of our website.

### **4 Analysis tools**

The tracking measures listed below and used by us are carried out on the basis of Art. 6 para. 1 sentence 1 lit. f GDPR.

With the tracking measures we are implementing, we want to ensure that our website is designed in line with the customers' requirements and is continually optimized. In addition, we also use tracking methods to statistically record the use of our website and to evaluate it for the purpose of optimizing our services for you. These services shall be deemed to be legitimate interests within the meaning of the above provision.

We use Google Analytics, a web analysis service provided by Google Inc. (1600 Amphitheatre Parkway, Mountain View, CA 94043, USA; hereinafter referred to as "Google"), for the purpose of tailoring our pages to meet your needs and for continuous optimization. In this context, pseudonymized user profiles are created and cookies (see section 3) are used. The information generated by the cookie about your use of this website such as

- Browser type/version,
- Operating system used,
- Referrer URL (the previously visited page),
- Host name of the accessing computer (IP address),
- Time of the server request,

are transferred to a Google server in the USA and stored there. Google is subject to the EU-US Privacy Shield to ensure an adequate level of data protection.

The information is used to evaluate the use of the website, to compile reports on website activities and to provide other services related to website and Internet use for market research purposes and to design

these Internet pages in line with the customers' requirements. This information may also be transferred to third parties if this is required by law or if third parties process this data on behalf of third parties.

You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website.

You can also prevent the collection of data generated by the cookie and relating to your use of the website (including your IP address) and the processing of this data by Google by downloading and installing a browser add-on.

For more information about privacy in connection with Google Analytics, see the Google Analytics Help.

## 5 Rights of data subjects

You have the right:

- to request information about your personal data processed by us in accordance with Art. 15 GDPR. In particular, you may request information about the purposes of the processing, the category of personal data, the categories of recipients to whom your data have been or will be disclosed, the planned storage period, the existence of a right of rectification, deletion, limitation of processing or opposition, the existence of a right of appeal, the origin of your data if it has not been collected from us, as well as the existence of an automated decision making process including profiling and, if applicable, meaningful information on its details;
- to demand the immediate correction of incorrect or completion of incomplete personal data stored by us in accordance with Art. 16 GDPR;
- to demand the deletion of your personal data stored by us in accordance with Art. 17 GDPR, unless the processing is necessary for the exercise of the right to freedom of expression and information, for the fulfillment of a legal obligation, for reasons of public interest or for the assertion, exercise or defense of legal claims;
- to demand the limitation of the processing of your personal data in accordance with Art. 18 GDPR if the accuracy of the data is disputed by you, the processing is unlawful, but you refuse its deletion and we no longer need the data, but you need it to assert, exercise or defend legal claims or you have lodged an objection to the processing in accordance with Art. 21 GDPR;
- to receive your personal data which you have provided to us in a structured, common and machine-readable format or to request transmission to another controller in accordance with Art. 20 GDPR;
- to revoke your consent given to us at any time in accordance with Art. 7 para. 3 GDPR. The consequence of this is that we may not continue the data processing based on this consent for the future, and
- to lodge a complaint with a supervisory authority pursuant to Art. 77 GDPR. As a rule, you can contact the supervisory authority at your usual place of residence or workplace or the one responsible for our company headquarters.

## 6 Right of objection

If your personal data is processed on the basis of legitimate interests pursuant to Art. 6 para. 1 sentence 1 lit. f GDPR, you have the right to object to the processing of your personal data pursuant to Art. 21 GDPR if there are reasons for doing so which arise from your particular situation or if the objection is directed against direct advertising. In the latter case, you have a general right of objection, which will be implemented by us without having to state a particular situation.

If you wish to exercise your right of revocation or objection, simply send an e-mail to [privacy@nextevent.com](mailto:privacy@nextevent.com)



## **7 Data security**

All data transmitted by you personally is encrypted using the generally accepted and secure standard TLS (Transport Layer Security). TLS is a secure and proven standard that can also be used for online banking.

We use appropriate technical and organizational security measures to protect your data against accidental or intentional manipulation, partial or complete loss, destruction or against unauthorized access by third parties. Our security measures are continuously improved in line with technological developments.

## **8 Timeliness and amendment of this data protection declaration**

This data protection declaration is currently valid and has last been updated in May 2018.

Due to the further development of our platform, the offers of the organizers or due to changed legal or official requirements, it may become necessary to amend this data protection declaration. You can call up and print out the current data protection declaration at any time on the website at <https://www.nextevent.com/de/datenschutz>.